



## Hariprasad Karnam (HP)

CEO at IP Dome | Professional IP Strategist |  
Registered Patent & Trademark Agent

### About HP

Hariprasad Karnam (HP) is a senior IP Management and Strategy Professional with 15 years of IP Strategy experience in the corporate, startup, and institutional arenas. He is an expert in technology trend mapping, market analysis, IP landscape analysis, claim analysis, and claim construction. He is a registered patent and trademark agent at the Indian Patent Office. He is involved in building agile processes and customized IP tools for various stakeholders enabling companies to achieve their market/finance goals by streamlining their IP portfolios.

### IP Office

- Registered Patent Agent-Indian Patent Office
- Registered Trademark Agent-Trademark Registry India

### Education

- Bachelor of Engineering (BE)

### Certifications

- **Executive Business Management Program** at Indo-German Chamber of Commerce
- **Certification Course on Intellectual Property Management** at WIPO Academy
- **Executive Course on Promoting Access to Medical Technologies and Innovation** - WHO, WIPO, WTO course on the intersections between public health, intellectual property and trade at WIPO Academy
- **Specialized course on The Madrid System for registration of International Marks** at WIPO Academy

### Projects

- **Technical Consultant for a project on 'Study and Rationalise the Trade Licensing Process in Tamilnadu' funded by the World Bank under TNUDP IV**
- **IP Consultant for Commissioner of Municipal Administration, Government of Tamil Nadu on the 'Namma Toilet' project**
- **IP Analytics and big-data analysis for "IP Smart Toolkit for Doing Business in India" - a project funded by the UK-IP Office**
- **Knowledge Partner at Karnataka Digital Economy Mission (KDEM)**

+91-9841730474

hariprasad.k@ipdome.in

www.ipdomeglobal.com

### Patent Engineer

HP has 15 years of experience as a patent engineer with strong technical skills for comprehending complex technology concepts and critical skills for evaluating technology features in the fields of Computer Science and Information Technology, Mechanical/ Automobile, chemical engineering, metallurgy, and/or pharmaceutical chemistry. He has superior writing and oral communication skills with a particular ability to translate scientific concepts into techno legal drafts for filing patents at various jurisdictions across the world. He is an expert in analyzing data on various patent databases and non-patent literature. He is experienced in various analytics and search operations including Patentability Search, Invalidation Search, trend analysis and mapping, FTO Analysis, Claim Mapping, etc. He has an excellent ability to work in diverse fields with the technologists and the attorneys, to maximize the intellectual property (IP) potential of technical disclosures, and develop strategic IP assets. He has been involved in drafting and filing patents for IITM, Anna University, University of Hyderabad, APTDC-CII, and other reputed institutions and agencies.

### IP Strategist

HP is a senior IP management and strategy professional with rich IP strategy experience in the corporate, startup, and institutional arenas, including mid-sized to large-sized MNCs, SMEs, and educational/ research institutions. He is experienced in strategy, portfolio creation, and IP support from project initiation to launch for leading corporates. He is an expert in technology trend mapping, market analysis, IP landscape analysis, claim analysis, and claim construction. He holds hands-on experience in drafting technical specifications in several scientific and technological disciplines including IT/ITES, mobile telephony, biotechnology, mechanical engineering, and home appliances. He provides IP Strategy for the research wings of both corporates and educational and research institutions.

### CEO

HP is involved in building agile processes and customized IP tools for various stakeholders enabling companies to achieve their market/finance goals by streamlining their IP portfolios. He is also responsible for building internal processes and automating various tools to manage the operations at IP Dome. As CEO at IP Dome, HP is involved in business management, client management, and case management to achieve agility, compliance & operational efficiency with stakeholder focus. At IP Dome, he is responsible for creating operations strategy and policies and communicating the same with employees. He also fosters employee alignment with the corporate goals.

### Speaker

HP is a regular speaker at various national and international IP conferences. He has delivered talks on IP strategy in several business forums.